



NATIONAL CONFERENCE
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The Forum for America's Ideas



Lottery Expansion

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History of the Lottery

- **New Hampshire was the first state to allow lottery in 1964**
- **First Multi-State lottery opened in 1985**
- **Instant games began in 1986**
- **MUSL is formed in 1988**
- **Wyoming launches lottery in 2013**



Internet Sales



- **Illinois began selling lottery tickets online in 2012**
- **Followed by Georgia and Kentucky**
- **Illinois recently launched a mobile app**
- **Small Business Concerns**



Video Lottery

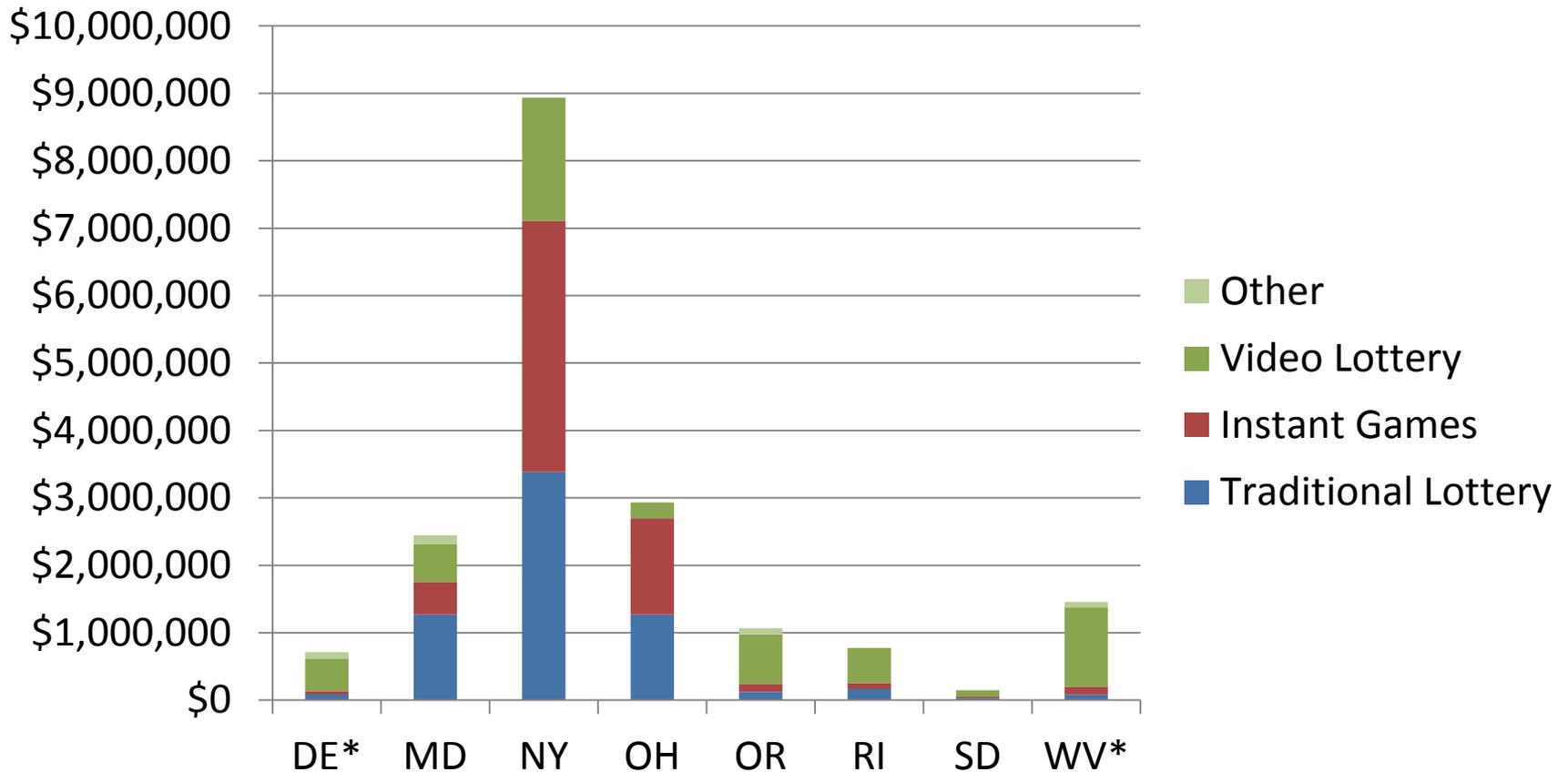
- **Video Lottery began in South Dakota**
- **Now available through lotteries in eight states**
- **Video Lotteries account for high percentage of revenues**





Lottery Revenue

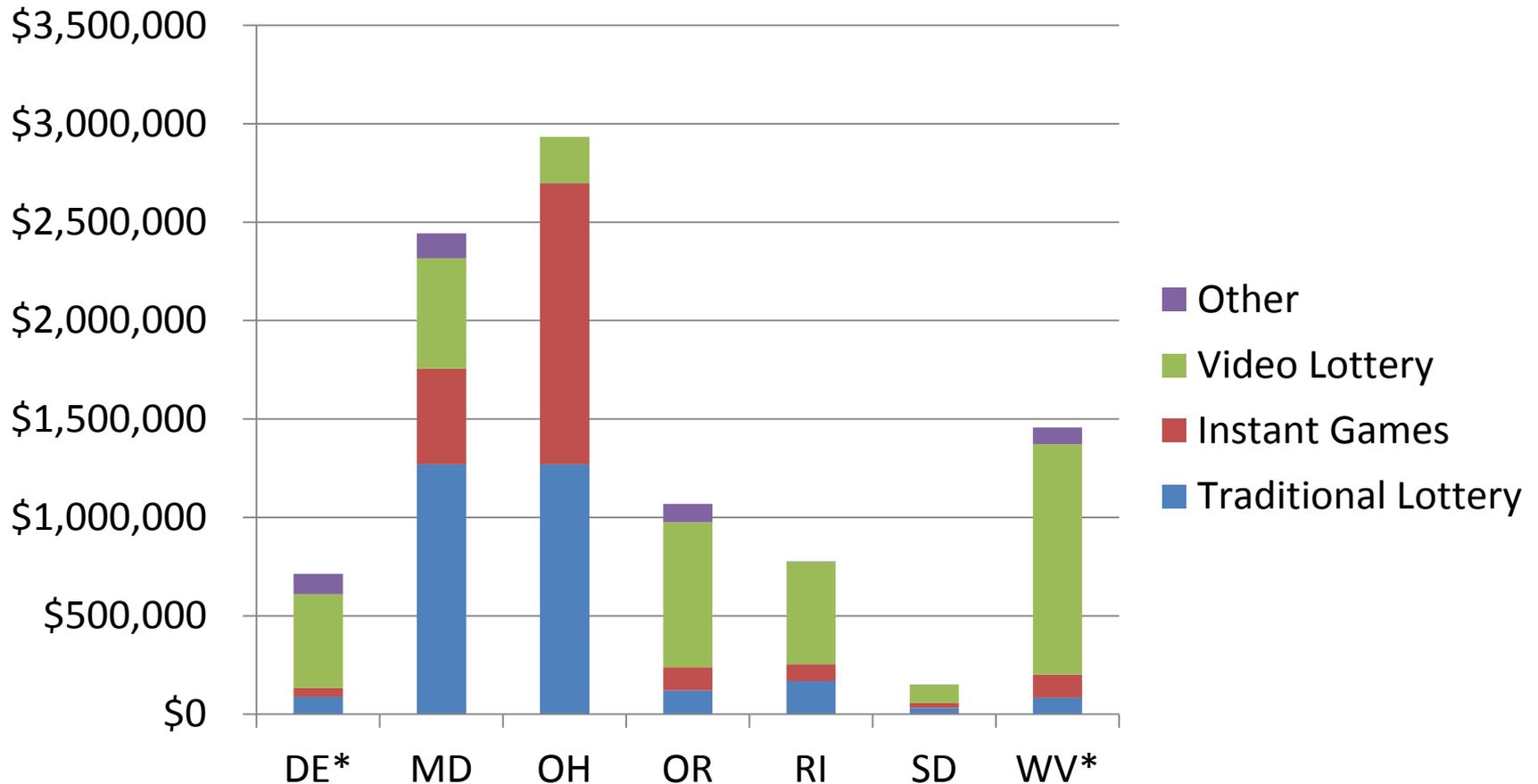
(in thousands)





Lottery Revenue

(in thousands)





Keno



- Keno operates similar to Bingo
- New York was the first state to authorize in 1988
- Sixteen Jurisdictions offer Keno
- Connecticut and Kentucky are most recent to allow Keno



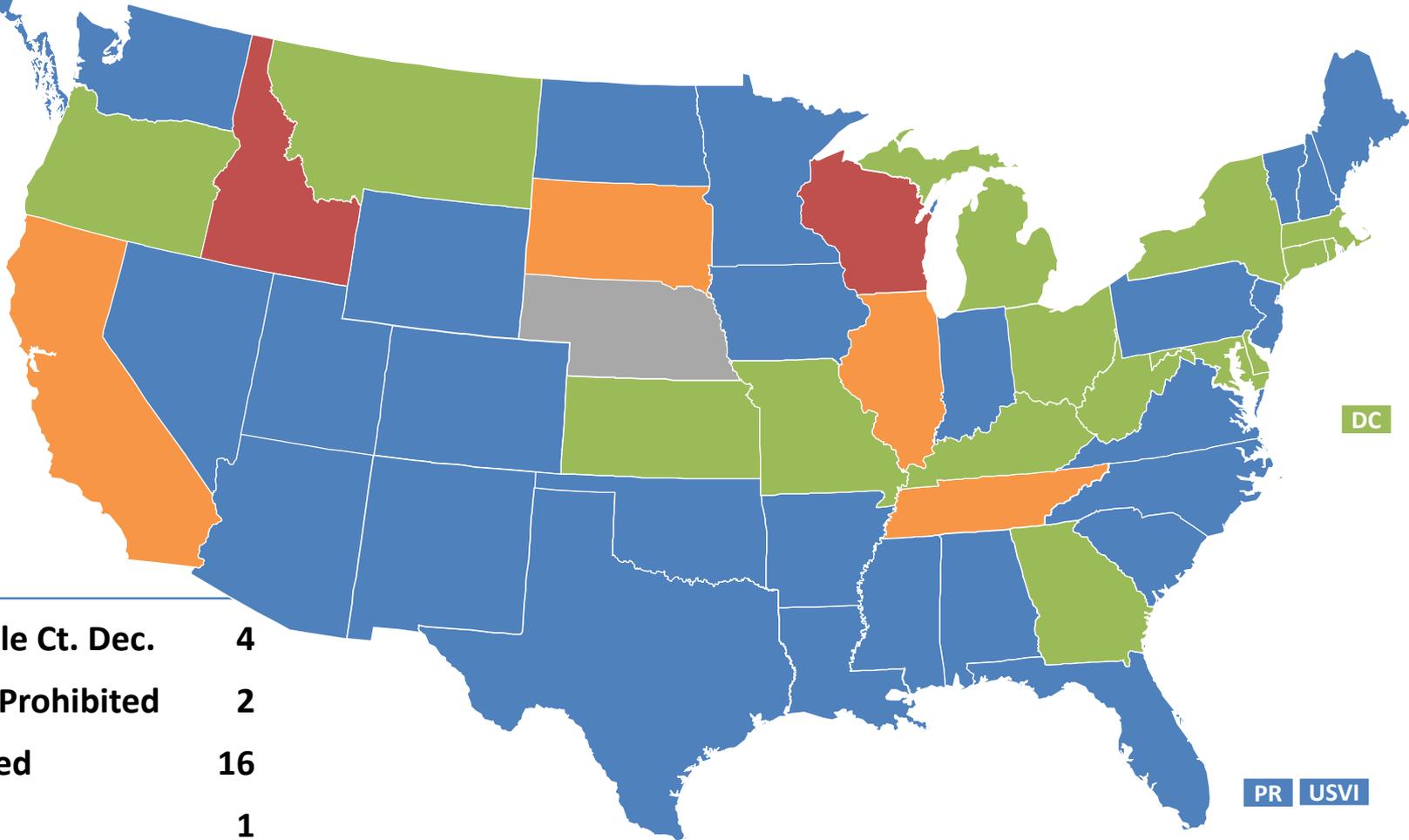
Keno

- **Idaho and Wisconsin prohibit lottery from operating Keno in constitution**
- **Legal opinions in other jurisdictions vary**
- **Nebraska allows it to be run on a local level, but not by state lottery**
- **New Hampshire considering Keno for 2014**
- **Keno operated in states with lottery and casino gaming**



Lottery-Run Keno

	Notable Ct. Dec.	4
	Cons. Prohibited	2
	Allowed	16
	Other	1

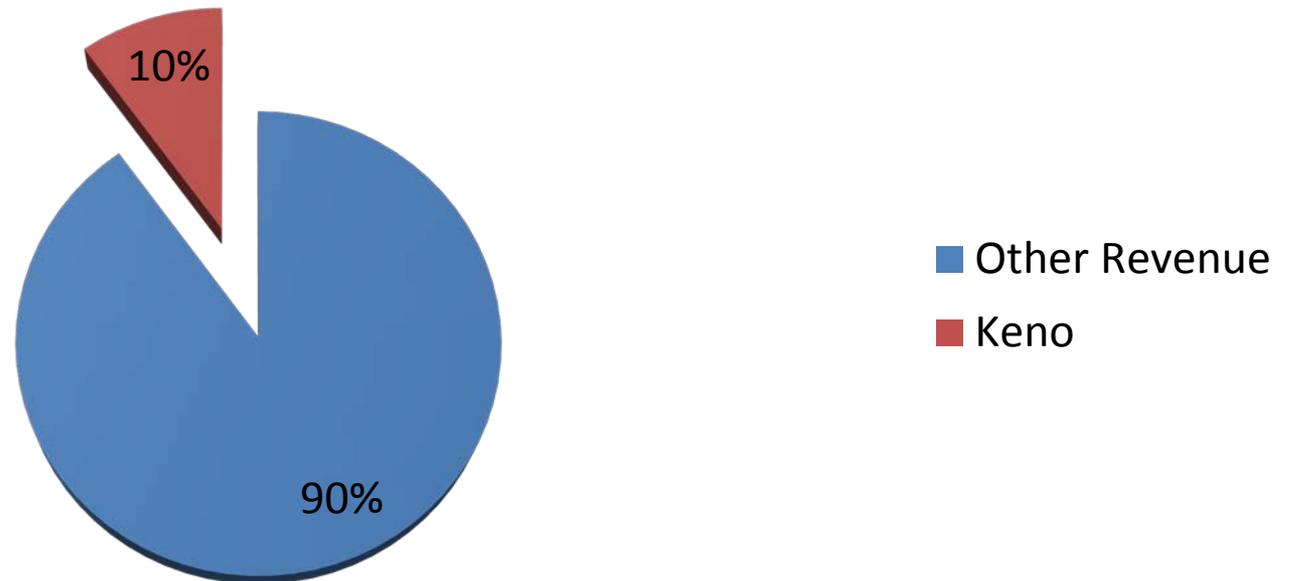




Keno Revenue by State

(in thousands)

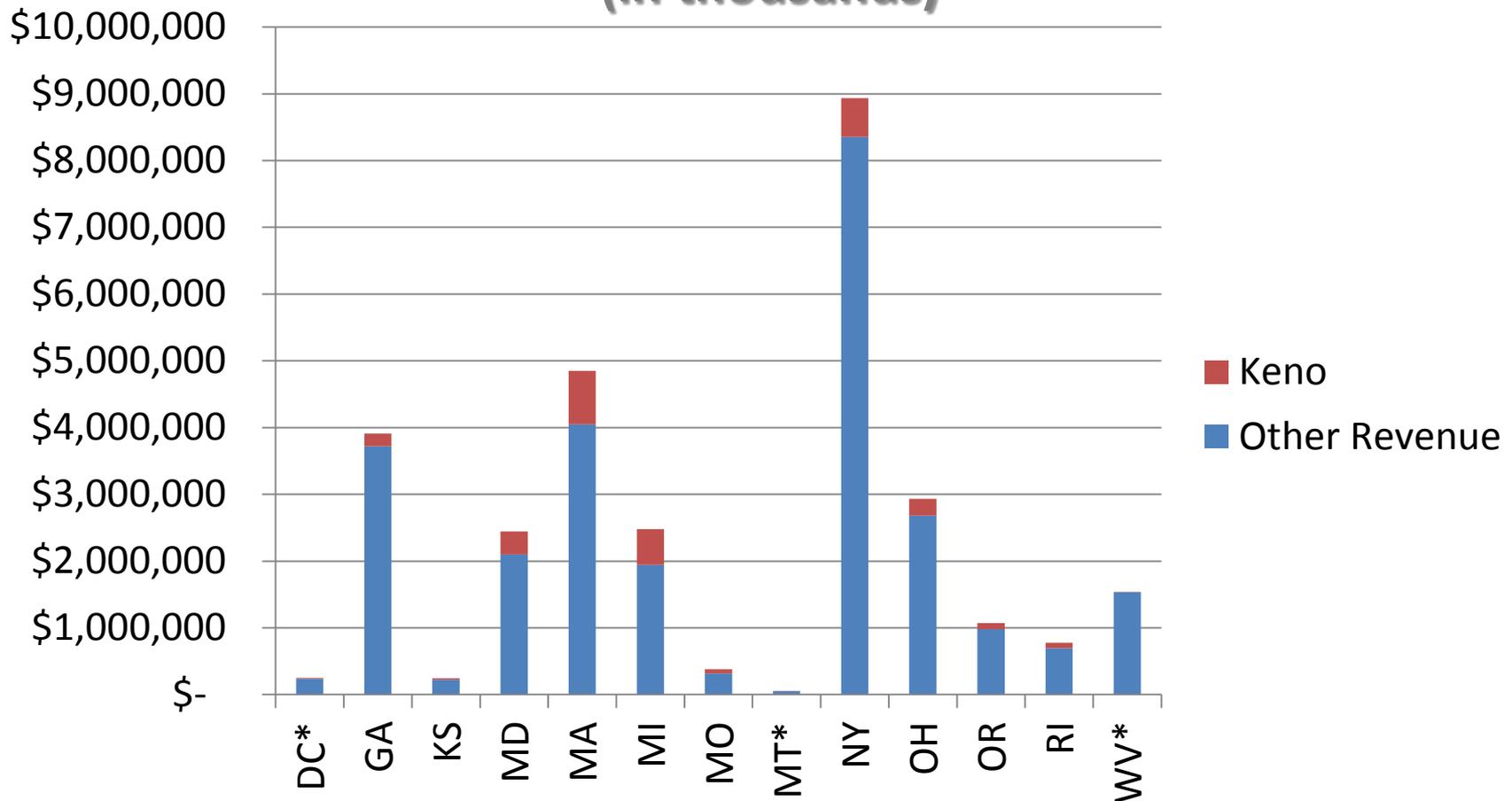
All States





Keno Revenue by State

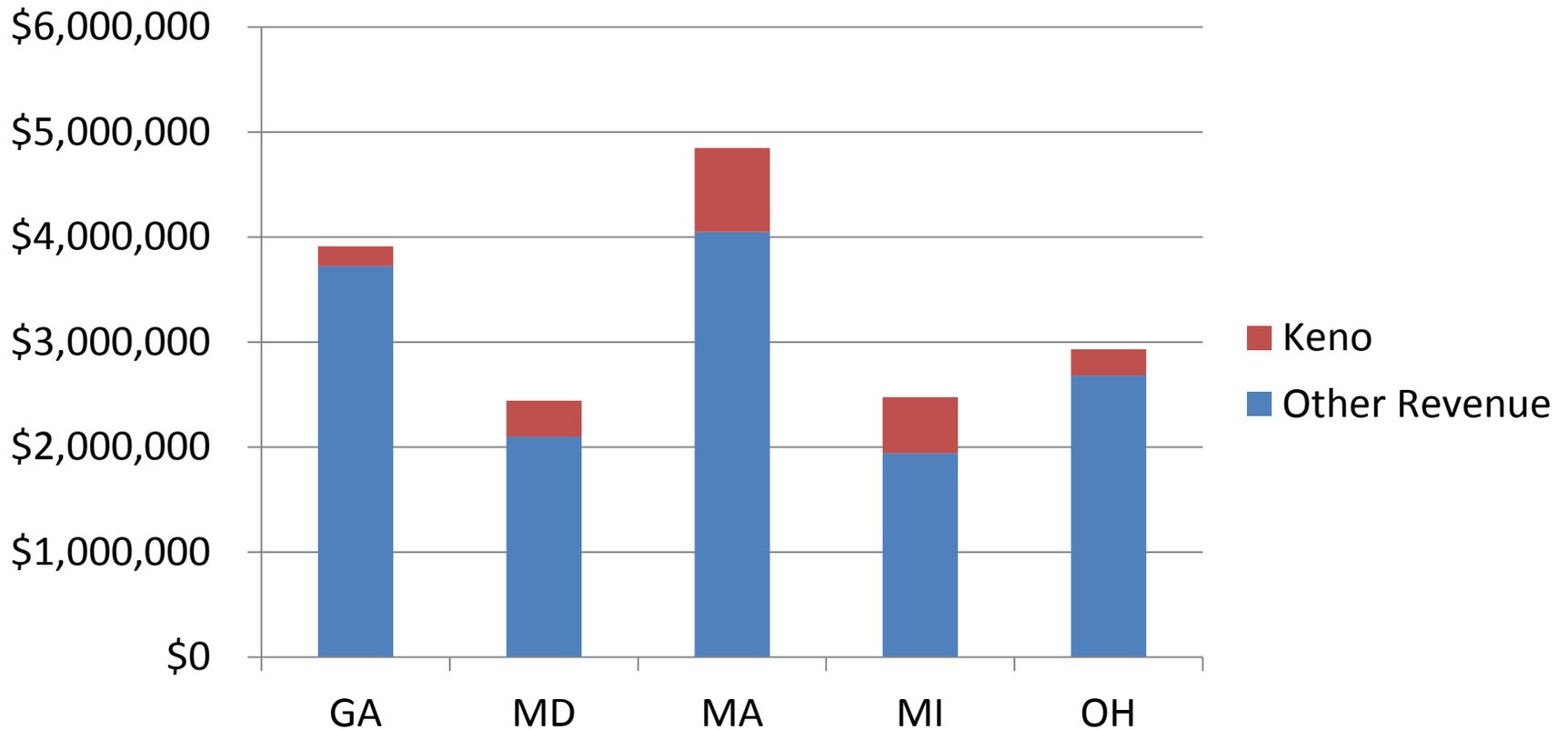
(in thousands)





Keno Revenue by State

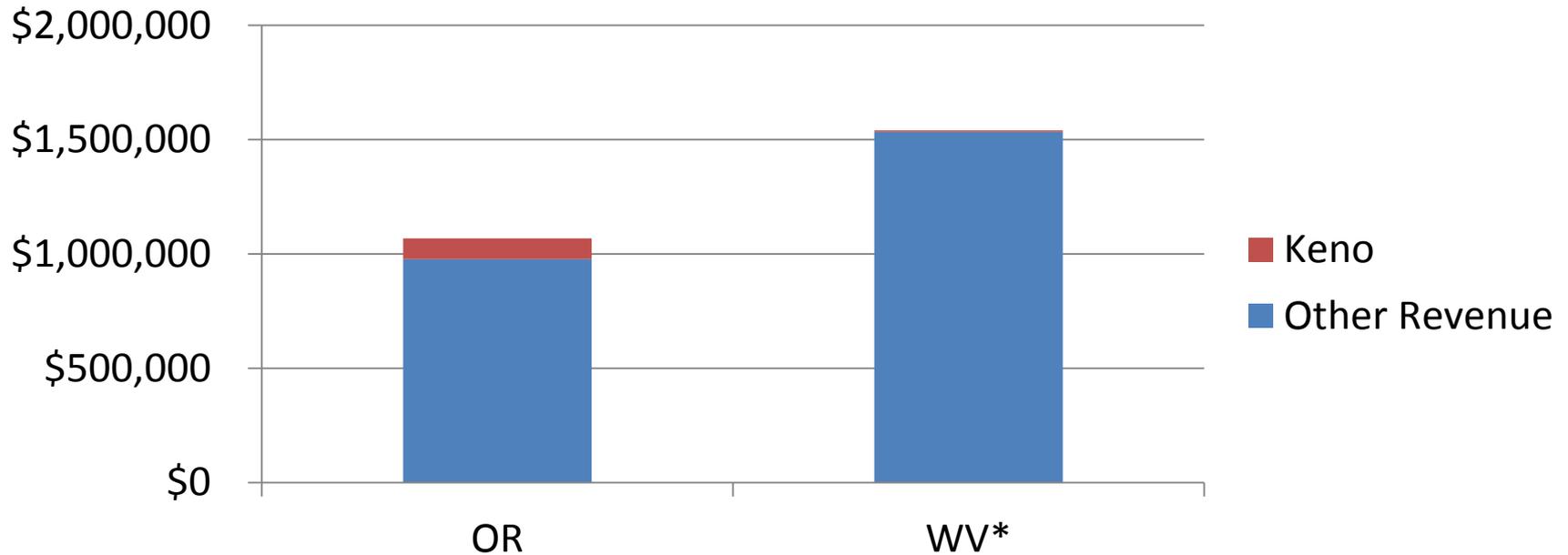
(in thousands)





Keno Revenue by State

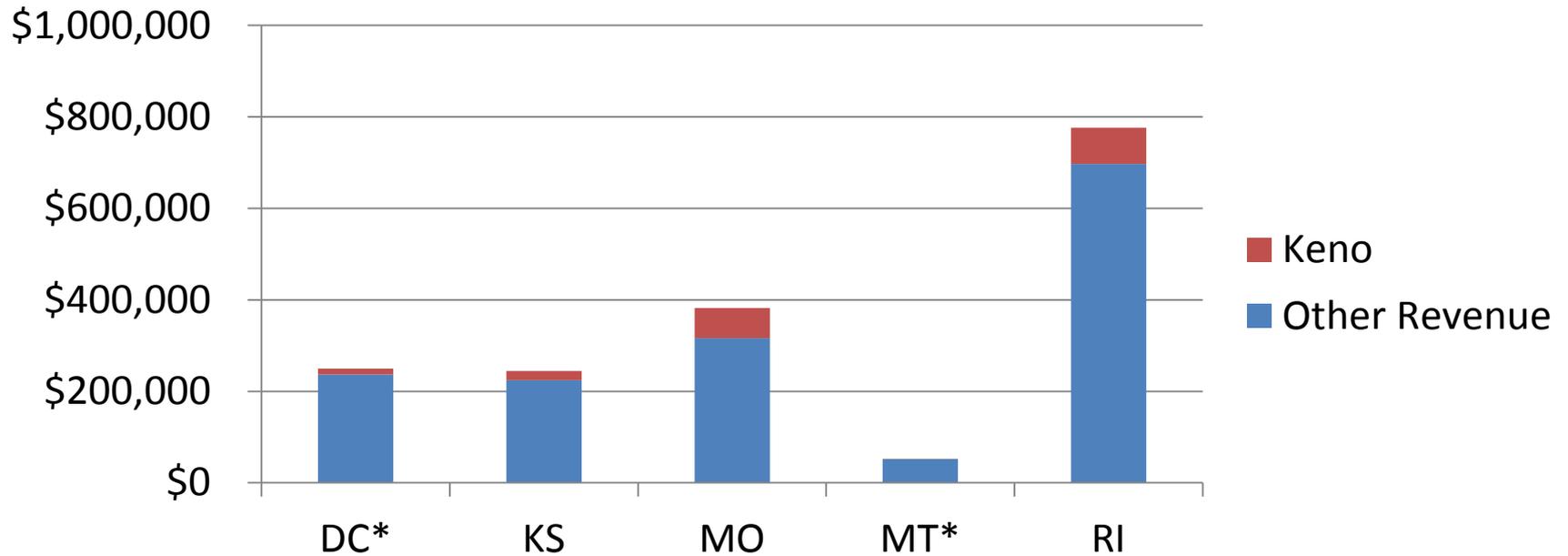
(in thousands)





Keno Revenue by State

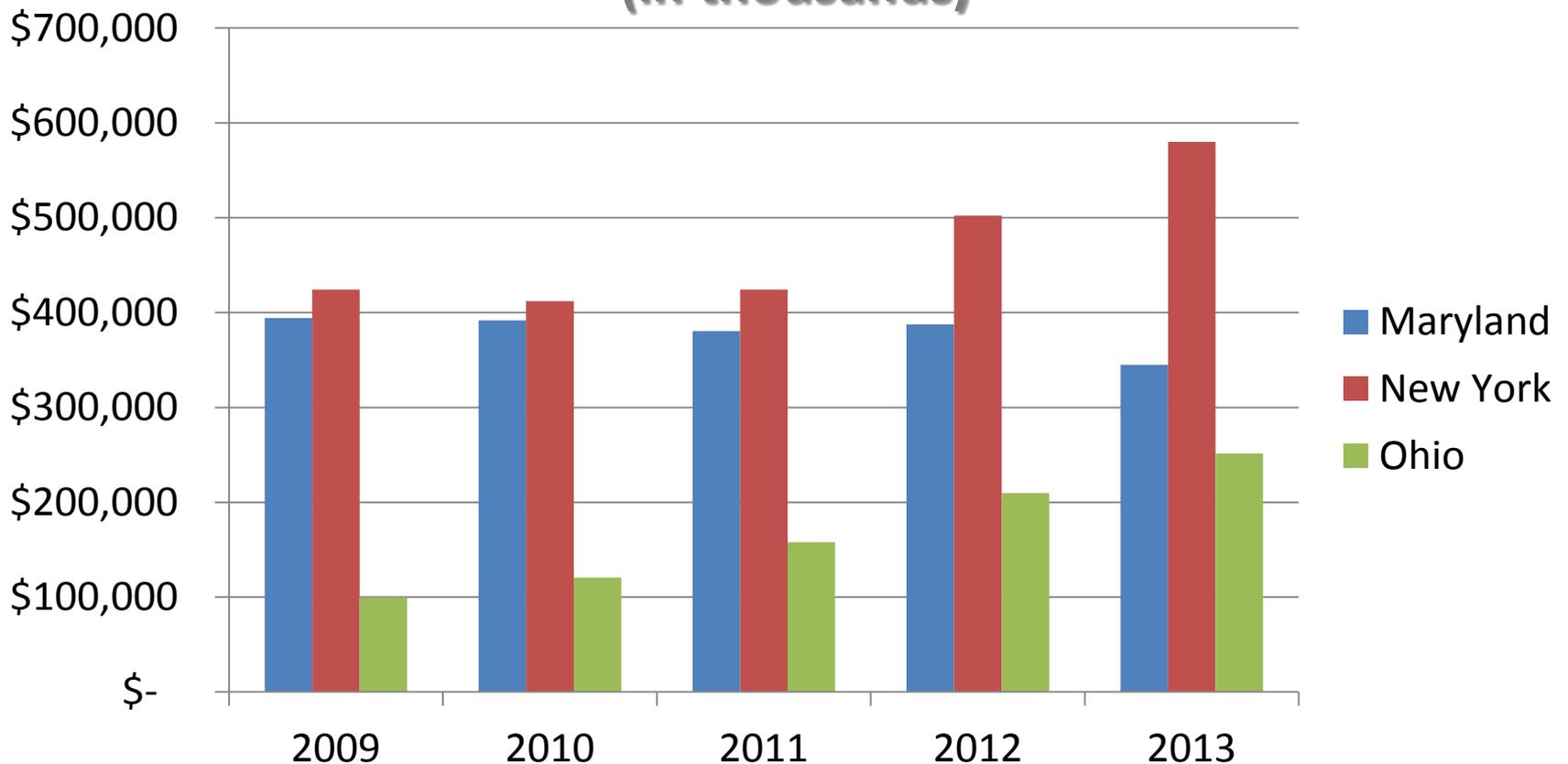
(in thousands)





Keno Revenue by Year

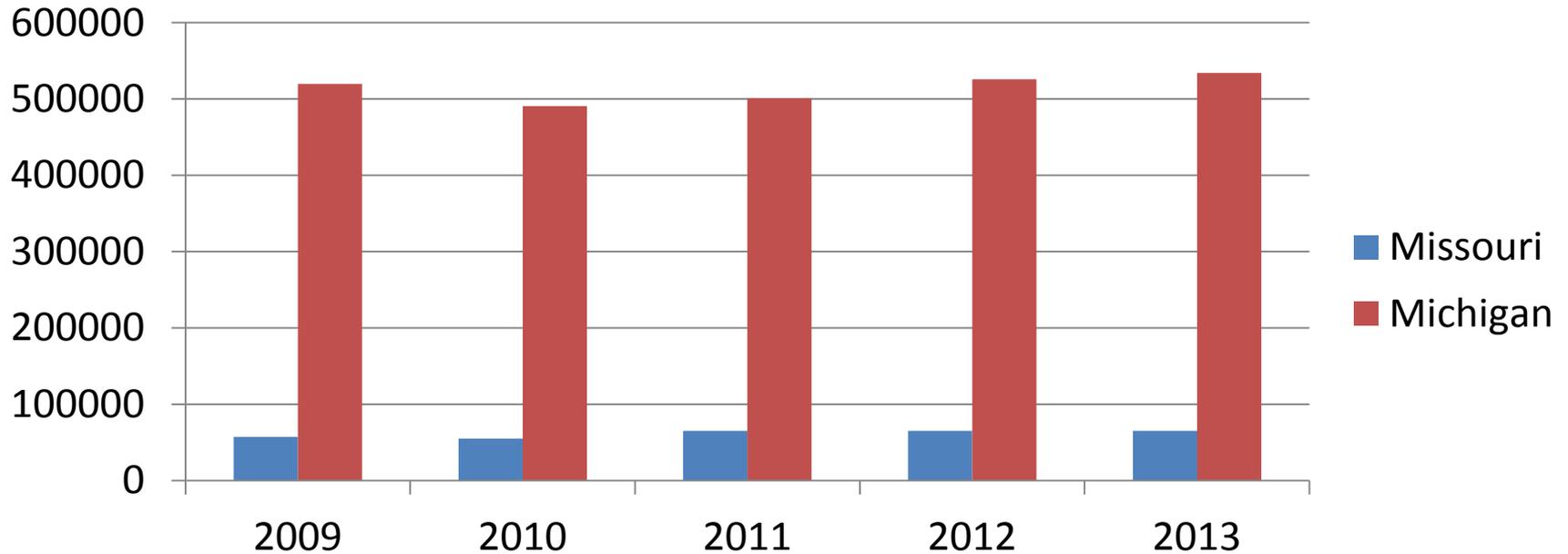
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Keno Revenue By Year

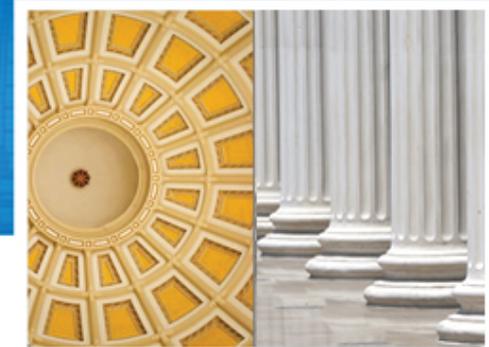
(in thousands)





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